

# Alibaba.com Gold Plus Supplier

**Verified**

## Assessment Report

*Presented to*

**Shandong Homerun Tires Co., Ltd.**

山东佳轮轮胎有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Floor 24-25, Unit B, Building 3, No. 20, Zhuzhou Road, Laoshan District, Qingdao City, Shandong Province, China
City / Country:	Qingdao / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	kaimeilun
Gold Supplier Company Name:	Shandong Homerun Tires Co., Ltd.
Contact Person:	Ms. Sharon Zhao
Phone Number:	0086-15066883353
Fax Number:	N/A
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Website Address (URL):	<a href="https://homeruntire.en.alibaba.com">https://homeruntire.en.alibaba.com</a>

*Service Provided by TÜV Rheinland*

*Report No.: 20060972\_T*





Report Number:	20060972_T	Assessment Type	Trading Assessment
Date of Assessment:	08/Apr./2020	Report Date:	08/Apr./2020
Assessor's Name:	George Zheng	Validity Period:	09/Apr./2020 -- 08/Apr./2021
Reviewed By:	Lihua Wu	Online Verification:	<a href="http://assessed-suppliers.chn.tuv.com">http://assessed-suppliers.chn.tuv.com</a>

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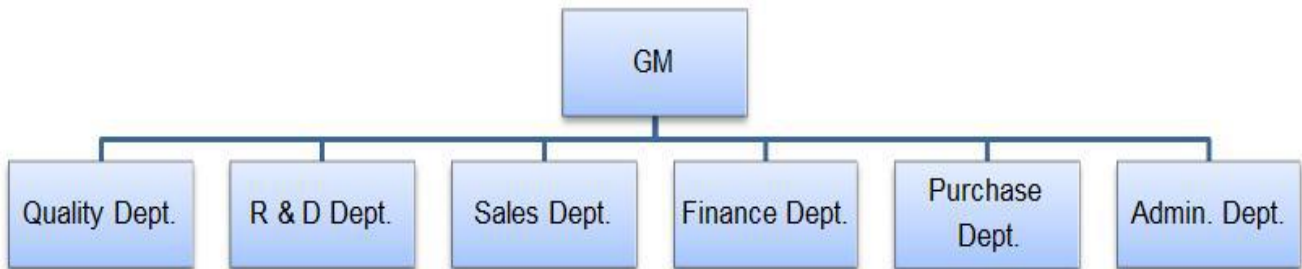
## Section 1: Company Overview

Company Overview			
<b>1.1 Legal Validity</b>			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	91370220587805595G
Year Established:	14/Dec./2011	Validity Period:	14/Dec./2011--31/Dec./2049
Export Experience:	9 Years	Industry Experience:	9 Years
Registered Address:	Room 2142, East of the Second Floor, No. 4 Workshop, No.38, Beijing Road, Qianwan Bonded Port Area, Qingdao City, Shandong Province, China		
Company Address:	Floor 24-25, Unit B, Building 3, No. 20, Zhuzhou Road, Laoshan District, Qingdao City, Shandong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Qingdao Qianwan Bonded Port Area Administrative Examination and Approval Service Bureau
Registered Capital:	RMB 20,000,000		
Corporate Representative:	Mr. Zheng Guan		
Industry:	Truck Parts		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Tires		
<b>1.2 Company Building Information</b>			
Certification Type:	<input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input type="checkbox"/> Lease Agreement <input checked="" type="checkbox"/> Factory Officer Claimed		
Total Building Size:	_____ 1,000 _____ m <sup>2</sup>		
Office Size:	_____ 1,000 _____ m <sup>2</sup>		

## Section 2: Human Resources

### Human Resources

#### 2.1 Company Chart



#### 2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Quality Dept.	3	0	3
R & D Dept.	18	0	18
Sales Dept.	48	0	48
Finance Dept.	6	0	6
Purchase Dept.	8	0	8
Admin. Dept.	4	0	4
<b>Total Number:</b>	88	0	88

#### 2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

### Section 3: Current Export Situation

Current Export Situation				
There is/are <u>37</u> foreign trading employee(s) in the company.				
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	YES	YES
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	20	N/A	N/A	N/A
2-5 Years	10	N/A	N/A	N/A
Less than 2 years	7	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		03584268		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		Confidential		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Qingdao Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR		
Accepted Payment Type:		<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> Money Gram <input type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker		
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category		Num	Unit	
Tires		15	Day	
Average Sampling Time				
Product Category		Lead Time		
Tires		7 Days		
The Shortest Sampling Time				
Product Category		Shortest Lead Time		
Tires		7 Days		

## Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Tires	Confidential	20
South America	Tires	Confidential	5
Eastern Europe	Tires	Confidential	1
Southeast Asia	Tires	Confidential	10
Africa	Tires	Confidential	21
Oceania	Tires	Confidential	2
Mid East	Tires	Confidential	15
Eastern Asia	Tires	Confidential	2
Western Europe	Tires	Confidential	10
Central America	Tires	Confidential	5
Northern Europe	Tires	Confidential	1
Southern Europe	Tires	Confidential	1
South Asia	Tires	Confidential	2
Domestic Market	Tires	Confidential	5
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	



## Section 5: Quality Assurance

Quality Assurance				
<b>5.1.1 Quality Management System Certification</b>				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.1.2 Product Certification</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.2 Testing Report</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.3 Supplier Management</b>				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures		

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	final packaging?	<input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary
<b>5.4 After Sales Service</b>		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

## Section 6: R & D Capacity

R&D Capacity					
<b>6.1 Current Situation</b>					
There is/are <u>18</u> R&D engineer(s) in the company.					
Education Level	Headcount		Work Experience	Headcount	
Doctorate	0		Over 30 Years	0	
Post-Graduate	0		21-30 Years	0	
Graduate	18		11-20 Years	0	
Junior College	0		6-10 Years	16	
Technical School	0		2-5 Years	2	
High School	0		Less than 2 years	0	
<b>Patent Situation</b>					
Patent No.	The Name of the Patent		The Patent Type	Available Date	
N/A	N/A		N/A	N/A	
<b>Brand Situation</b>					
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.	
20621694	ACMEX	Class 12	07/Sep./2017-- 06/Sep./2027	Photo in section 8 (Trademark photo)	
12213793	FIRELION	Class 12	07/Aug./2014-- 06/Aug./2024	Photo in section 8 (Trademark photo)	
8598892	TRANSKING	Class 12	07/Sep./2011-- 06/Sep./2021	Photo in section 8 (Trademark photo)	
<b>The Average Time For New Products Launched</b>					
Product Category		Lead Time			
Tires		1 Month			
<b>The Shortest Time For A New Item Launched</b>					
Product Category		Shortest Lead Time			
Tires		1 Month			
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, please list all key equipment used:		N/A			
Do R& D employees use any specific software for		<input checked="" type="checkbox"/> Yes			
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designing new products?	<input type="checkbox"/> No
If yes, please list the main software used:	PS,CAD, Pro-E
Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	<input checked="" type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input checked="" type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input checked="" type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No
Are the designed products confirmed by the customers?	<input checked="" type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input checked="" type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input checked="" type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
<b>6.2 R&amp;D Real Case Description</b>	
<b>Customer's Name</b>	Confidential
<b>Customer's Location</b>	Confidential
<b>Customer's Industry:</b>	Confidential
<b>Order's Requirement Description:</b>	Confidential
<b>6.3 Design Process (Confidential)</b>	
<b>6.4 Design Devices (N/A)</b>	



## Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	N/A	N/A



### Section 8: Certification & Photos

Certification & Photos	
<p><b>Certification &amp; Photos -- Business License</b></p> 	<p><b>Certification &amp; Photos -- Permit for Opening Bank Account</b></p> 
<p><b>Certification &amp; Photos -- Custom Clearance Registration Form</b></p> 	<p><b>Certification &amp; Photos -- Import and Export Enterprise Registration</b></p> 
<p><b>Patent Photos (N/A)</b></p>	
<p><b>Product Certification Photos (N/A)</b></p>	
<p><b>Quality Management System Certification Photos (N/A)</b></p>	
<p><b>Testing Report Photos (N/A)</b></p>	
<p><b>Trademark Photos</b></p>	
<p><b>Certification &amp; Photos -- N/A</b></p>	<p><b>Certification &amp; Photos -- N/A</b></p>









Certification & Photos -- N/A

N/A



## Section 9: Company and Product Samples

Company and Product Samples	
<p><b>Company Gate</b></p> 	<p><b>Office</b></p> 
<p><b>Product Sample</b></p> 	<p><b>Product Sample</b></p> 
<p><b>Product Sample</b></p> 	<p><b>Product Sample</b></p> 





Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample





Product Sample



Product Sample



Product Sample



Product Sample



## Section 10: Competitive Advantages

10.1 Product Group Capacity				
10.1.1 Products Sold (Within 12 Months)				
Products Name	Quantity		Revenue (USD)	
N/A	N/A		N/A	
10.1.2 Suppliers Cooperated With (Within 12 Months)				
No. of cooperation suppliers (total)		N/A		
No. of suppliers (which cooperated over 2 times)		N/A		
No. of provinces which cooperation suppliers belong to		N/A		
Would the company like to provide design solution service for integration project?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, these projects include		N/A		
Would the company like to provide a total solution for purchasing?		<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input checked="" type="checkbox"/> No		
If yes, please describe it		N/A		
10.1.3 Real Case Description:				
Customer Name		N/A		
Customer Country		N/A		
Customer Region		N/A		
Products Category		N/A		
Order Value (USD)		N/A		
Order Processing Process		N/A		
Customer's Feedback		N/A		
10.2 Real Case for Lower MOQ & Lead Time				
Products Name	MOQ (Within 12 Months)		Lead Time	
Tires	100 Pieces		10 Days	
10.3 Real Case for Large Contract & Lead Time				
Products Name	Order (Within 12 Months)		Lead Time	
Tires	7,200 Pieces		30 Days	
10.4 Overseas After Sales Service Capacity				
10.4.1 Do you have an overseas onsite service center?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
10.4.2 If yes, what onsite after-sales services are included		The service center can provide Technical advice	Location	Evidence- provided
				Self-description



Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Technical advice	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	USA, Dubai, Saudi Arabia	Office lease contract	The service center can provide Technical advice
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other: N/A		N/A	N/A	N/A
10.4.3 Average response time	6Hours			
<b>10.5 After-sales service capacity</b>				
<b>10.5.1 The Average Guarantee Time</b>				
Product Category		Guarantee Time		
Tires		12 months		
<b>10.5.2 The Longest Guarantee Time</b>				
Product Category		Guarantee Time		
Tires		12 months		
<b>10.5.3 Does the company accept small order?</b>		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

-- End of Report --